

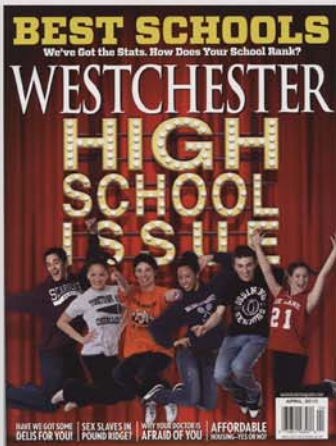


Sleepy Hollow's Media Lab produces television programming for cable TV.

Video Streams Out of Sleepy Hollow

Media Lab produces TV programs covering the entire high school experience.

Move over, NBC, there's another TV powerhouse in town. It's the Media Lab at Sleepy Hollow High School, where 125 students produce a growing lineup of newscasts, sports coverage, documentaries, and specials that rival those of the professional TV



networks. The programming is distributed on the school's internal network, an award-winning website (sleepyhollowwhits.com), and on-demand on cable channel 614. The students also produce nearly the entire program lineup for Cablevision's channel 77.

The facility has a computer lab with its own high-speed network, a control room that's as sophisticated as they come, and a fully equipped TV studio complete with Chroma Key capability that allows the student producers to use computer-generated imagery for all sorts of interesting effects. It all supports a TV production class, a digital news class, and multimedia classes that are double-period so students can work on longer projects.

A vast array of programs come out of the lab. Every week, the students produce eight newscasts about events at the school. They also cover every sports event as well as all the plays and concerts. They even produce one-off programs like a special on Spirit Week and have been creating a DVD version of the annual school yearbook for the past 10 years. "We try to cover the whole high school experience," says teacher Tom Mormile.

The video mavens help kids in other classes, too. They put work from the Art Department into video and produced a point/counter-point debate for the Social Studies Department. Students in the English Department illustrated and wrote children's books and the media kids helped them create videos using voice-overs and student graphics.

What's next, *Avatar*?